

Privacy Policy

Last Updated: March 2024

Welcome to I Lash & Brow. We are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our salon, website, or use any of our services. By accessing or using our services, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect the following types of personal information from our clients:

- **Contact Information:** Name, phone number, email address, home address.
- **Personal Details:** Date of birth, gender, and any preferences related to our services.
- **Health Information:** Relevant medical history or allergies that are essential for providing safe beauty treatments.
- **Appointment Details:** Services requested, appointment dates and times, service preferences.
- **Payment Information:** Billing address and payment method details.
- **Photographs:** Before-and-after treatment photos with your consent.

2. How We Use Your Information

We use your personal information for the following purposes:

- **Service Delivery:** To provide and manage our beauty, eyelash, and permanent makeup services.
- **Appointment Scheduling:** To schedule, confirm, or reschedule appointments.
- **Communication:** To send appointment reminders, promotions, or relevant updates via email, text, or phone.
- **Customer Service:** To respond to your inquiries, feedback, or concerns.
- **Compliance and Safety:** To maintain accurate records for health and safety regulations.
- **Marketing and Promotions:** With your consent, to send information on new services, offers, and promotions. You may opt out of these communications at any time.

3. Sharing of Information

We do not sell, trade, or otherwise transfer your personal information to outside parties. However, we may share your information in the following cases:

- **Service Providers:** With trusted third-party service providers who assist us in operating our salon, such as payment processors or scheduling platforms.

- **Legal Compliance:** If required by law or to protect our rights, we may disclose your information to comply with legal obligations.

4. Data Security

We implement various security measures to maintain the safety of your personal information. Your information is stored securely and only accessed by authorized personnel.

5. Your Rights and Choices

You have the right to:

- Access and review the personal information we hold about you.
- Request the correction or deletion of inaccurate information.
- Withdraw consent where it has been provided.

To exercise these rights, please contact us at [Contact Information].

6. Use of Cookies and Website Analytics

If you visit our website, we may collect information through cookies and similar tracking technologies. This helps us understand your preferences and improve our online experience. You can modify your browser settings to refuse cookies.

7. Changes to This Privacy Policy

We reserve the right to update or change this Privacy Policy at any time. Any changes will be posted on this page with an updated date. We encourage you to review this policy periodically.

8. Contact Us

If you have any questions about this Privacy Policy or our practices, please contact us at:

- **Phone:** 845-664-2600
- **Email:** lashbrow580@gmail.com
- **Address:** 580 Route 303, suite 13. Blauvelt, NY 10913

Thank you for choosing I Lash & Brow. We value your trust and strive to provide a safe and professional beauty experience.